

ABSTRACT

Broadcast points in a broadcaster's sole region are turned into package information by processing the contents transmitted from a broadcaster, and the package information is stored in the receiver common information region of a television broadcast receiver, and thereby, it becomes possible even for a communication browser that is an application of the television broadcast receiver to refer to and use the information of broadcast points. It is possible by using a communication browser to receive a service provided in a home page of a company other than the broadcasting company.